



THE FIVE QUESTIONS

2013 IMPACT REPORT

THE FIVE QUESTIONS:

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Programs. Funds. Resources.

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Fast and now. Speed to access. Making Access a Reality™.

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All 50 States. Puerto Rico. D.C. Your Community.

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Our patients. Our partners. Our donors. You.

LETTER FROM OUR BOARD

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As the Board of Directors, it is our privilege to lead such an extraordinary organization in the hopes of one day eliminating all financial barriers for children and adults suffering from a chronic or critical disease.

Our board is comprised of dedicated individuals in leadership positions who, within their respective areas of expertise come together, to provide strong support and directives for continued growth and sustainability of The Assistance Fund.

We continue to ensure that we are responsible stewards of our donors' generosity and vow that every dollar possible goes directly to patient care. We strive to effectively convey our organization's missions and accomplishments to garner community support and raise interest, awareness and funds. We promise to continuously evaluate the organization's effectiveness and how well the mission is fulfilled and ensure that our patients are always at the forefront of all we do.

As you read our impact over the next few pages we invite you to engage with us and make a difference in the lives of the more than 15,000 patients we serve each year or of those we have yet to serve.



OUR MISSION

We exist to provide critically or chronically ill individuals with access to advanced therapies through a continuum of services and programs, including education and financial aid.

WHO ARE WE?

If there is funding and an individual is eligible, individual's copayment for specialty medication is paid for by **The Assistance Fund** for the rest of the year

The Assistance Fund works with an individual and determines if an individual is eligible and program is funded

Individual is referred to and connected with **The Assistance Fund**

Individual speaks to their pharmacy, doctor, disease society/foundation, friend or family member for help

Individual learns that their copayment, with insurance, will cost hundreds to thousands of dollars

Individual receives diagnosis for a chronic/critical illness. Individual is prescribed a specialty medication

Individual notices changes in health and goes for a doctor's visit

Individual has or is in the process of securing health insurance

THIS IS WHO
WE ARE TO
THE INDIVIDUALS
WE SERVE





* In the process of securing health insurance



Co-pays. Deductibles. Insurance Premiums. Call them what you will, they often stand between access to greatly needed medications and the patients who desperately need them. And although a disease may be chronic, the inability to access life-giving medications shouldn't be. The Assistance Fund provides financial support to patients who are critically or chronically ill in order for them to receive their life-saving, high-cost medications. Upon being diagnosed, within minutes and a phone call to The Assistance Fund, we can have the patient approved and on their life-saving medications. We Make Access A Reality™. Listed below are the diseases which we currently provide financial assistance for and the programs offered for some of those diseases.

DISEASE STATES WITH PROGRAMS

Ankylosing Spondylitis
Breast Cancer
Clostridium Difficile Associated Diarrhea
Colorectal Cancer
Crohn's Disease
Cystic Fibrosis
Digestive Motility & Malabsorption Disorder
Hereditary Angioedema
Idiopathic Parkinson's
Juvenile Rheumatoid Arthritis
Multiple Myeloma
Multiple Sclerosis
Myelodysplastic Syndrome
Non-small Cell Lung Cancer
Psoriasis
Psoriatic Arthritis
Rheumatoid Arthritis
Systemic Lupus Erythematosus
Wet Eye Age-Related Macular Degeneration

PROGRAMS WE OFFER

COPAY ASSISTANCE PROGRAMS:

Provide eligible underinsured individuals with financial assistance to cover all or part of the individuals' out-of-pocket cost for the supported medications.

FINANCIAL ASSISTANCE PROGRAMS:

Provide financial assistance for other related medical expenses including basic healthcare needs to children and adults.

HEALTH INSURANCE PREMIUM ASSISTANCE PROGRAMS:

Assist those who have health insurance but need help paying for their out-of-pocket premiums for private, independent, COBRA or government health insurance coverage plans.

EDUCATION PROGRAMS:

Raise awareness about the assistance programs we offer through private and public speaking engagements, and strategic partnerships.

Patient Name: _____
Address: Nationwide, D.C., Puerto Rico Date: 2013

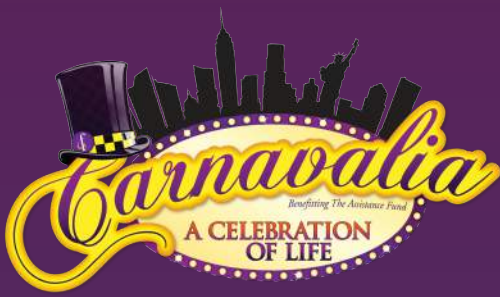
R_x 117,586 prescriptions filled
by our patients.

Read these stats and call us in the morning:

- Applications processed: 21,323
- Medication claims processed: 91,652
- Total calls handled: 70,433
- Insurance premiums processed: 6,457

MD: _____

Signature: _____



Our journey continued with the success of our 2nd annual gala Carnavalia - A Celebration of Life! In 2013, we traveled to 'New York City' and entertained more than 400 "commuters." We raised more than \$300,000 while dining on exquisite cuisine, bidding on exotic trips and enjoying some of the finest entertainment New York has to offer. We invite you to continue the journey to a place where good health thrives and no one is denied medication because of an inability to pay. *Carnavalia will travel to 'Spain' on September 19, 2014 at the Ritz-Carlton Orlando, Grande Lakes.*

We hope you will join us!





Listening - it's the difference between life and death. It's the difference between compassionate care and mediocre care.

The Assistance Fund is dedicated to listening. We are encouraging others, throughout the nation, to join us in the movement to *listen*.

"I Am Listening" is a national initiative established based on feedback provided by thousands of patients across the United States. Patients who have expressed a desire to have their physicians, their caretakers and their pharmacists listen to them, even if for just a few additional moments when they visit with them. So much can come from those few extra moments, yet with such busy schedules, we know how precious that time is.

"I Am Listening" is a commitment by doctors, nurses, caretakers and even patients everywhere to make the effort to listen to each other in an effort to improve the health of the person on the other end. Since inception of the program in 2013, thousands of additional hours have been spent listening to the medical needs of others and acting in their best interest. It's that simple. We ask you to get involved and say "I Am Listening". Contact us at access@assistfund.org and tell us how you have committed to listen more and we will send you a stethoscope tag!



Representin' at the MS Walk!

Our Assistance Fund Team participated in the annual Walk MS in Central Florida to help raise awareness for the more than 10,000 people living with MS in our community. We distributed information about our services and were able to talk to many of our patients - we love that! Walk MS connects people living with Multiple Sclerosis and those who care about them. It was a day to come together, to celebrate the progress made and to show the power of connections. We were proud to be part of such a rewarding event.

Nerds for Health Literacy!

The Assistance Fund 'Word Nerds' competed in a spelling bee hosted by the Volusia Literacy Council. The Spelling Bee focused on many aspects of literacy including Health Literacy. Health Literacy is essential for successful access to care and use of services, self-care of chronic conditions, and maintenance of health and wellness. It is also fundamental to healthcare that requires individuals to have a more active role in decisions affecting their lives. Our team placed 5th out of 22 teams.



Back-to-School Drive

The Assistance Fund's employees participated in a "School Supply Drive" to support Devereux. The goal was to donate backpacks and school supplies to help send Devereux kids back to school and ready to learn. For a child, a backpack and school supplies are symbols of inspiration and possibilities.

Devereux Florida is the largest non-profit provider of mental health, developmental disabilities, and children welfare services to children and families in the nation.

JUST IN TIME



Phone

Our Patient Advocates and Certified Application Counselors are here to assist you via phone from Monday to Friday from 9:00am to 6:00pm EST. We process more than 1,400 calls per week and focus on answering your call as quickly and as efficiently as possible.

Face-to-Face

Come meet us in person. We are available to meet with you Monday-Friday from 9:00am to 6:00pm EST. Just call 855.845.3663 to arrange for an appointment.

Mobile App

Our Mobile App is available 24 hours a day. The Mobile App makes it easy for new patients to apply for assistance in just minutes delivering on our promise of speed to access.

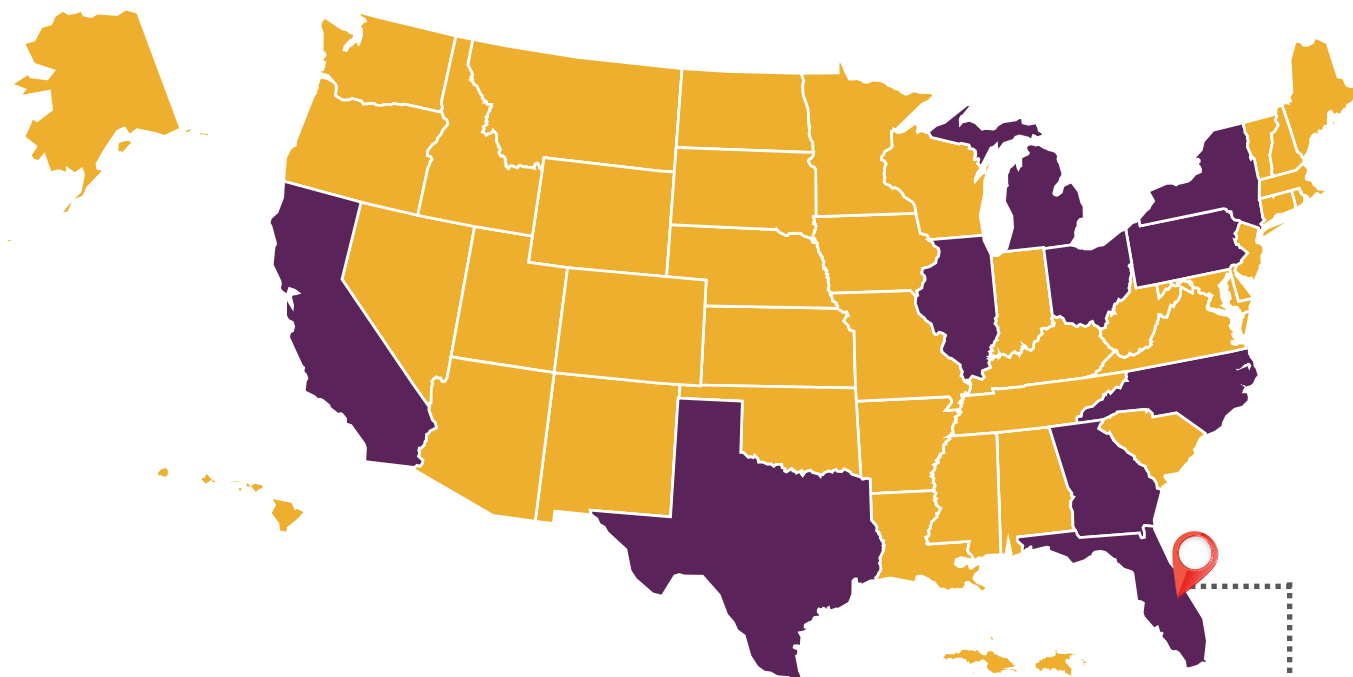
www.assistfund.org

Our website allows for new and existing patients to apply or reapply for assistance, review other resources available to them, make a donation or review our list of diseases and medications for which we provide assistance.

Online Chat

This option is available Monday to Friday from 9:00am to 6:00pm EST. Our patient advocates and counselors can assist you via our online chat option where you can get instant answers to your questions.

The Assistance Fund assists more than 23,000 patients annually across the entire United States. Whether you contact us from California, Oregon or Texas, we 'Make Access A Reality™' by approving your qualified application in the fastest most efficient matter to get you on your medications promptly. We have patients in each and every state, as well as D.C. and Puerto Rico. While some states hosts more of our patients than others, we guarantee the most reliable, friendly and fast customer service available.



Top 10 states with highest number of assisted patients:

- | | |
|-----------------|-------------------|
| 1. Florida | 6. Ohio |
| 2. California | 7. Michigan |
| 3. Pennsylvania | 8. North Carolina |
| 4. New York | 9. Illinois |
| 5. Texas | 10. Georgia |



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Orlando, FL

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receives corporate and individual
donations from a number of sources,
ranging from pharmaceutical manufacturers
and other healthcare organizations to individuals
who are touched by the work we do. Under
regulations governing copayment foundations from the
Office of Inspector General, we may not disclose the
identity of our donors. This ensures that we are able to
operate independently and in the best interest of our
patients. We are extremely grateful to our donors for
making our program possible and for **Making Access a
Reality™** to thousands of patients in need.

We work with hundreds of volunteers, organizations
and businesses - some of whom are also donors -
to help us fulfill our mission. We want to
recognize individuals and organizations
for their help and support.

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Every effort was made to correctly list names of all volunteers and partners. If your name is misspelled or omitted, please accept our apology and notify us as soon as possible.

From the Hearts of our Patients:

Thank you, thank you, thank you!! I can't thank you enough!

Through your prescription drug assistance I've been able to participate in more of life's promises. I was able to be the goalie in a game of kickball with my young grandchildren. Priceless!

Chronic pain can result in fatigue and depression. It can also rob you of hope. Hope that you can plan ahead, hope that you can follow through on commitments and hope that you'll ever get better. Just one drug can change all that. I've changed in many ways. For example; I've begun a walking program and am up to 18 miles a week, I've signed up for the Arthritis Walk for a Cure 2014, I have the strength to perform beginning TRX exercises and most importantly my stress on many levels has been greatly reduced!

So, as you can see, I've used your gift and matched it with my efforts to improve my overall health and fitness level. That is my way of honoring your generosity.

Thank you so much. Linda G.

My name is Amy B. and I was diagnosed with MS in June of 2013. Aside from my health concerns, upon hearing about my \$5000/month meds I had financial concerns as well. Thanks to The Assistance Fund, the financial concerns have been lifted off of my shoulders. It was one less thing to think about or worry about. Applying and receiving support was smooth, easy, and a true blessing. Thank you to the donors who have made this possible. I am forever grateful!

This program is a dream come true. The assistance they give sounds like it's too good to be true, but it's really true! I am truly blessed to be part of a society to give such great assistance to make my life easier when things are going wrong since the diagnosis. - Sam S.

I am eternally grateful to The Assistance Fund for its generous assistance for my medication copay payments. They started helping me in 2013 and are still helping me in 2014 for my extremely high copay with my insurance. I would not be able to continue taking this drug without them as I do not get nearly enough with SSDI to purchase myself, and not taking it for a month last year before finding The Assistance Fund caused my relapse and a month long hospitalization. Now, I take my prescription happily and Thank God for something like The Assistance Fund. So, once again thank you Assistance Fund for your generosity with my medication copay.
- Nicholas D.



They are why we exist.

LEAVE YOUR MARK

HONOR SOMEONE SPECIAL

Throughout the year, there are special days to honor someone special. You can honor that special person and make a donation in their name. This is a fitting tribute to someone who has struggled with a disease, yet is making strides towards good health every day. Your donation includes a personalized note to be sent to the person you wish to honor.

LEAVE A LEGACY

What better way to leave your mark on this world than to Leave a Legacy? Please remember to include the Assistance Fund in your will. The Assistance Fund can become the vehicle through which you can make a lasting mark through a gift that leaves the world a better place.

DONATE

You can make a donation to the assistance fund and help pay it forward. Use our online donation feature at our website www.assistfund.org or call our Fund Development Department 1-855-421-4610. Your donation can help save a life by providing much needed medication to someone who is chronically ill.

VOLUNTEER

We have many volunteer options for you. You can assist with the planning of our annual gala Carnavalia - A Celebration of Life, or join us at one of the many 5Ks and other events we participate in with our community and health partners.

SPREAD THE WORD

Help us spread the word by engaging with us on social media. Follow us on Facebook @TheAssistanceFund!

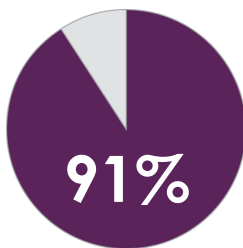
OUR FINANCIALS

To ensure continuity of care, we provide patient's financial assistance through the end of the calendar year.

However, not every patient always uses his or her full assistance. In these cases, we reallocate the unused funding to other patients as quickly as possible. As a result, we award some of our dollars more than once. In 2013, we reallocated more than \$11.8 million in funding to patients in need, making The Assistance Fund good stewards of our donations.



As a Silver-level GuideStar Exchange participant, our organization demonstrates a commitment to transparency.



It's our promise.

We will make sure that \$0.91 of every donated dollar goes directly to fulfill our mission. We are working hard to make this 100%.



Questions?
Feel free to contact us and we'll be happy to share with you how we are being good stewards of your donations.

access@assistfund.org

The Assistance Fund, Inc. Statements of Financial Position

June 30, 2013 and 2012

ASSETS

CURRENT ASSETS	2013	2012
Cash and cash equivalents	\$ 36,167,168	\$ 26,744,155
Investments	12,875,909	---
Contributions Receivable	---	625,000
Prepaid expenses and other current assets	23,022	14,578
TOTAL CURRENT ASSETS	49,066,099	27,383,733
 PROPERTY AND EQUIPMENT	 218,499	 131,919
 TOTAL ASSETS	 \$ 49,284,598	 \$ 27,515,652

LIABILITIES AND NET ASSETS

LIABILITIES		
Accounts payable	\$ 240,247	\$ 211,595
Accrued expenses	30,881	27,021
Claims payable	666,660	---
Other current liabilities	21,005	44,300
TOTAL LIABILITIES	958,793	282,916
 NET ASSETS		
Unrestricted	5,816,743	3,294,642
Temporarily restricted	42,509,062	23,938,094
TOTAL NET ASSETS	48,325,805	27,232,736
 TOTAL LIABILITIES AND NET ASSETS	 \$ 49,284,598	 \$ 27,515,652



 Making Access a Reality™

 www.TheAssistanceFund.org

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